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Objectives

Deliver superior creative solutions and experiences
Foster a passion for breakout creative
Lead with a hands-on approach

Experience

Creative Director January 2007 – Current
Yesmail - Infogroup | interactive
Portland, Or.
Clients; Coca-Cola, mycoke.com, My Coke Rewards,
HP and HP shopping, Black & Decker, Dewalt,
Paramount Pictures.

Adjunct Faculty 2005 - current
Arts Program Portland State University

Creative Director 2003 - 2005
Curiosity Group Portland, Or.
Clients; Apple, Paramount Pictures, DreamWorks,
Hewlett-Packard, LightScribe, Web-Trends, Oregon
Lottery, (Fred) Meyer Memorial Trust, MacForce

Creative Director 2000 - 2002
Nine Dots Portland, Or.
Clients; Quaker Oats, Cap'n Crunch, Nestle USA,
Visa, Wells Fargo, Delta Machinery, Adidas, Cody,
PGE

Sr. Art Director 1996 - 2000
CMD Agency Portland, Or.
Clients; Nike, Sony, Toyota, AT&T, Fischer Price,
Hewlett-Packard, Intel, Micron, GAP

Freelance 2002 - Current
Booska Portland, Or.
Clients; Scholastic Inc., LucasArts, Intel,
VersionTracker, Emerita, National Psoriasis
Foundation, SAIF

Agencies; Staccato Design, Mindseye, ID Branding,
TBD Advertising

Qualifications

- successful leader of large creative departments and projects
- proven agent of client relations and service
- experienced University design instructor
- accomplished designer
- proven mentor

Attributes

- professional, polished, positive and patient
- impeccable communication skills
- masterful at brainstorming, strategy and the creative process
- skillful craftsmen of the big picture and it's finer details
- entrepreneurial in approach

Responsibilities

creative and strategic lead for;

- proposals and RFP's
- UE and IA
- Online initiatives
- Print advertising

lead, manage and mentor creative teams of;

- CD's, editorial directors, art directors, writers, designers, flash developers, photographers and contract creative

management

- estimate timelines and budgets
- provide reviews and structured paths of growth
- develop company-wide processes

Education

Digital Arts - University of Oregon
Graphic Design - University of Utah